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## **HobbyFirst Feline**

### We put quality first, through triple protection from the inside out!

HobbyFirst Feline contains:

PRO-BIOTICA: they are living microorganisms that have a beneficial effect on the intestinal flora.

PRE-BIOTICA: these stimulate the activity of good intestinal bacteria and thus promote general immunity and health.

MINERALS: these protect the intestinal mucosa, prevent digestive problems and ensure consistent bowel movements.

### In 3 flavours



Chicken the main source of animal protein has both high acceptance and high biological value.



Salmon is a popular choice as a taste alternative and is a rich source of healthy omega-3 fatty acids.



**Turkey** is a good and tasty alternative to chicken. All poultry-based proteins have good acceptance and hypoallergenic qualities.

## What are GMOs?

### **GMO-free Formulated**

GMO stands for Genetically Modified Organism. In the case of plant crops, this is done to make them more resistant to certain diseases. Despite the fact that genetically modified crops have been grown and used in animal feed for many years, for many people this is still a situation they would rather not face. In keeping with this philosophy, HobbyFirst Feline products are made from ingredients that are not genetically modified.











Chicken -

**Sensitive Urinary** 



### Kitten <1Y 800gr - 1,5kg - 4,5kg

HobbyFirst Feline Kitten <1Y provides the extra energy the mother cat needs to suckle her kittens, and that kittens need for healthy and balanced development. The easy-to-digest, high-quality ingredients contribute to strong bones, a shiny coat and a healthy immune system.



### High in chicken

√ Contains 44% chicken of which 10% fresh chicken



41% protein



20% fat

### Product analysis Kitten <1Y

#### COMPOSITION

Dehydrated chicken meat (34%), wheat, fresh chicken meat (10%), animal fat, maize gluten, hydrolyzed animal protein, dried chicory, beet pulp, dried Antarctic krill, brewery yeast, salmon oil, minerals, mannan-oligosaccharides, dried cranberries.

### **ANALYTICAL CONSTITUENTS**

Crude Protein: 41%, Crude Grazing: 20%, Omega 3 Fatty Acids 0.8%, Omega 6 Fatty Acids 2.3%, Crude Ash: 8%, Crude Fiber: 2%, Calcium (Ca): 1.3%, Phosphorus (P): 0.9%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### **TECHNOLOGICAL ADDITIVES (/KG)**

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Age (weeks)	<10	10	15	20	25	30	35	40	12 M
Body weight (kg)	0,8	1,1	1,6	2,1	2,6	3	3,3	3,5	3,5
Nutrition (g/day)	48	52	57	65	68	72	71	67	58

This is a feeding guideline: Keep an eye on the growth and condition of your kitten to adjust the daily feeding. Preferably feed your kitten spread out over the day, e.g. in 3 meals. Always have fresh water available for your kitten. When first introducing HobbyFirst Feline to your kitten, slowly increase the amount up to 100% over 7 days.

Kitten <1Y

800 GR



1,5 KG







## **Adult** 800gr - 1,5kg - 4,5kg

**HobbyFirst Feline Adult Chicken** for a fit and lively cat, tastes even more delicious thanks to the use of fresh chicken. It meets the daily requirements of proteins, fats, carbohydrates, vitamins and minerals that contribute to good health, and prevents tooth decay.



### High in chicken

√ Contains 40% chicken of which 10% fresh chicken



34% protein



14% fat

### **Product analysis Adult Chicken**

#### COMPOSITION

Dehydrated chicken meat (30%), wheat, fresh chicken meat (10%), maize, animal fat, hydrolyzed animal protein, beet pulp, dried chicory, salmon oil, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, sodium tripolyphosphate, dried cranberries.

#### **ANALYTICAL CONSTITUENTS**

Crude protein: 34%, Raw pasture: 14%, Omega 3 fatty acids 0.5%, Omega 6 fats - 1.8% acids, Crude ash: 7.5%, Crude fiber: 2%, Calcium (Ca): 1.2% Phosphorus (P): 1.1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### **TECHNOLOGICAL ADDITIVES (/KG)**

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day) outdoor cats	13	26	32	39	45	51	64	77	90	103	116	128
Nutrition (g/day) indoor cats	10	21	26	31	36	41	51	62	72	82	92	103

This is a nutritional guideline; highly active cats may need slightly more. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

### **Adult Chicken**

800 GR



1,5 KG







## **Adult** 800gr - 1,5kg - 4,5kg

**HobbyFirst Feline Adult Salmon** is rich in healthy omega 3 & 6 fatty acids and really delicious thanks to the use of fresh salmon. It meets the daily requirements of proteins, fats, carbohydrates, vitamins and minerals that contribute to good health and a shiny coat.



### High in salmon

√ Contains 40% salmon of which 10% fresh salmon



34% protein



14% fat



Omega 3 & 6



Shiny Coat



Easily
Digestible

### **Product analysis Adult Salmon**

### COMPOSITION

Dehydrated salmon (15%), wheat, maize, fresh salmon (10%), dehydrated chicken meat, hydrolyzed animal protein, animal fat, maize gluten, beet pulp, dried chicory, salmon oil, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, sodium tripolyphosphate, dried cranberries.

#### **ANALYTICAL CONSTITUENTS**

Crude protein: 34%, Raw pasture: 14%, Omega 3 fat – acids 0.9%, Omega 6 fats – acids 2.9%, Crude ash: 7.5%, Crude fiber: 2%, Calcium (Ca): 1.4% Phosphorus (P): 1.1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### TECHNOLOGICAL ADDITIVES (/KG)

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day) outdoor cats	13	26	32	39	45	51	64	77	90	103	116	128
Nutrition (g/day) indoor cats	10	21	26	31	36	41	51	62	72	82	92	103

This is a nutritional guideline; highly active cats may need slightly more. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

### Adult Salmon

800 GR



1,5 KG







### Mature > 7Y 800gr - 1,5kg - 4,5kg

**HobbyFirst Feline Mature >7Y** is specially developed for older and less active cats requiring less energy. It meets the daily requirements of proteins, fats, carbohydrates, vitamins and minerals that contribute to good health and prevents tooth decay.



### High in chicken

√ Contains 36% chicken of which 10% fresh chicken



35,5% protein



13,5% fat

### Product analysis Mature >7Y

#### COMPOSITION

Dehydrated chicken meat (26%), wheat, maize, fresh chicken meat (10%), maize gluten, hydrolyzed animal protein, animal fat, beet pulp, dried chicory, salmon oil, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, sodium tripolyphosphate, dried cranberries, plant extracts (Yucca schidigera, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., Eugenia sp.).

### **ANALYTICAL CONSTITUENTS**

Crude protein: 35%, Raw pasture: 13.5%, Omega 3 fat – 0.8% acids, Omega 6 fats – 2.4% acids, Crude ash: 7%, Crude fiber: 2%, Calcium (Ca): 1.1% Phosphorus (P): 1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### TECHNOLOGICAL ADDITIVES (/KG)

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day)	13	26	32	39	45	51	64	77	90	103	116	128

This is a nutritional guideline, which should be monitored and potentially adapted depending on your cat's level of activity. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

### Mature >7Y

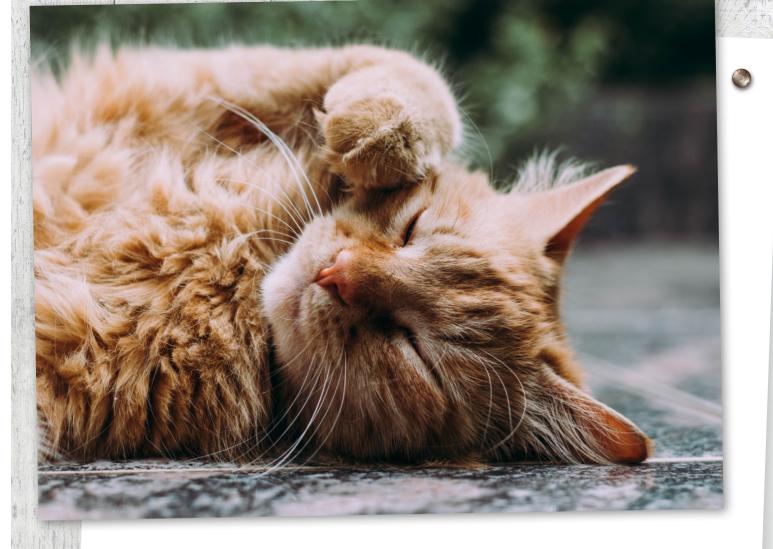
800 GR



1,5 KG







## **HobbyFirst Feline Sensitive**

HobbyFirst Feline Sensitive is a food line with fully balanced and tasty food in different flavours. This food line has been specially developed for sensitive cats.

Some cats have sensitive digestion and find it difficult to digest certain ingredients. This is why we have developed a wide range of cat foods to support sensitive digestion.

**HobbyFirst** has the answer to the most common complaints in veterinary practices. With a very good quality and a pronounced palatability.

Each food in the Sensitive range has a unique and original composition to meet the specific nutritional needs of the disorders in question. The raw materials have been chosen with great care and the recipes do not contain any natural colourings, aromas or flavours. Special attention has been paid to taste, protein quality and digestibility. Depending on the cat's needs, in addition to the classic supplements such as vitamins, unsaturated cereal acids, L-carnitine, etc., less frequently used but very important nutritional ingredients are also included, such as yucca or cranberries.





### Anti-hairball



### Easily Digestible



Adult & Mature



**HobbyFirst Feline Sensitive Digestion** is specially developed for cats with sensitive digestion, and therefore contains rice rather than wheat, and natural fibres to prevent hair balls. This food meets the daily requirements of proteins, fats, carbohydrates, vitamins and minerals that contribute to good health.



### High in turkey

√ Contains 25% turkey of which 10% fresh turkey



36% protein



16% fat

### **Product analysis Sensitive Digestion**

### COMPOSITION

Dehydrated turkey meat (15%), rice (15%), maize, dehydrated chicken meat, fresh turkey meat (10%), animal fat, maize gluten, hydrolyzed animal protein, beet pulp, dried chicory, salmon oil, cellulose, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, dried cranberries.

### **ANALYTICAL CONSTITUENTS**

Crude protein: 36%, Raw pasture: 16%, Omega 3 fat – acids 0.5%, Omega 6 fats – acids 2.1%, Crude ash: 7.5%, Crude fiber: 3%, Calcium (Ca): 1.3% Phosphorus (P): 1.1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II) sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### TECHNOLOGICAL ADDITIVES (/KG)

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day) outdoor cats	13	26	33	40	46	53	66	79	92	105	119	132
Nutrition (g/day) indoor cats	11	21	26	32	37	42	53	63	74	84	95	105

This is a nutritional guideline, which should be potentially adapted depending on your cat's level of activity. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

### **Sensitive Digestion**

800 GR

1,5 KG







# kg

### Weight Control



### Easily Digestible



Adult & Mature



## Turkey Sensitive Sterilised

800gr - 1,5kg - 4,5kg

**HobbyFirst Feline Sensitive Sterilised** is specially developed for sterilised or castrated cats requiring less energy. It provides an adapted ratio of protein, fat and fibre, and meets the daily requirements of carbohydrates, vitamins and minerals that contribute to good health.



**High in turkey** 

√ Contains 25% turkey of which 10% fresh turkey



37% protein



13% fat

### **Product analysis Sensitive Sterilised**

#### COMPOSITION

Dehydrated turkey meat (15%), wheat, maize, maize gluten, fresh turkey meat (10%), dehydrated chicken meat (8%), hydrolyzed animal protein, beet pulp, cellulose, dried chicory, salmon oil, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, sodium tripolyphosphate, dried cranberries, Yucca schidigera.

### **ANALYTICAL CONSTITUENTS**

Crude protein: 37%, Raw pasture: 13%, Omega 3 fat – acids 0.5%, Omega 6 fats – acids 2.1%, Crude ash: 7%, Crude fiber: 4%, Calcium (Ca): 1.2% Phosphorus (P): 1.1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### **TECHNOLOGICAL ADDITIVES (/KG)**

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day) outdoor cats	13	26	33	40	46	53	66	79	92	105	119	132
Nutrition (g/day) indoor cats	11	21	26	32	37	42	53	63	74	84	95	105

This is a nutritional guideline, which should be potentially adapted depending on your cat's level of activity. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

### Sensitive Sterilised

800 GR

1,5 KG





## oalthu

### Healthy Urinary Tract



### Easily Digestible



Adult & Mature



## Turkey Sensitive Urinary

800gr - 1,5kg - 4,5kg

**HobbyFirst Feline Sensitive Urinary** is specially developed for cats suffering kidney or urinary tract ailments. It provides a balance of minerals, cranberries to relieve the kidneys, and meets the daily requirements of proteins, fats, carbohydrates and vitamins that contribute to good health.



### High in chicken

√ Contains 36% chicken of which 10% fresh chicken



35% protein



13,5% fat

### **Product analysis Sensitive Urinary**

#### COMPOSITION

Dehydrated chicken meat (26%), wheat, maize, fresh chicken meat (10%), maize gluten, hydrolyzed animal protein, animal fat, beet pulp, dried chicory, salmon oil, minerals, mannan-oligosaccharides, brewery yeast, dried Antarctic krill, sodium tripolyphosphate, dried cranberries, plant extracts (Yucca schidigera, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., Eugenia sp.).

### **ANALYTICAL CONSTITUENTS**

Crude protein: 35%, Raw pasture: 13.5%, Omega 3 fat -0.8% acids, Omega 6 fats -2.4% acids, Crude ash: 7%, Crude fiber: 2%, Calcium (Ca): 1.1% Phosphorus (P): 1%

### **NUTRITIONAL ADDITIVES (/KG)**

Vitamin A (3a672a): 20,000 IU/IU/IU, Vitamin D3 (3a671): 1,750 IU/IU, Vitamin E (all-rac-alpha-alpha-tocopherylacetate 3a700): 450 mg, Vitamin C (3a311): 140 mg, Taurine (3a370): 1,500 mg, Iron(II)sulfate monohydrate: 70 mg, Copper(II) sulfate /monohydrate: 10mg, Zinc-zinc(II)sulfate monohydrate: 100mg, Manganese-manganese(II) oxide: 40mg, Iodine-calcium iodate: 1.5mg, sodium selenite: 0.2mg

### **TECHNOLOGICAL ADDITIVES (/KG)**

Binder: Bentonite - montmorillonite (E558): 4.500mg

### **ZOOTECHNICAL ADDITIVES (/KG)**

Intestinal flora stabilizer: Enterococcus faecium NCIMB 10415 (4b1707): 109 CFU

### QUANTITY OF DIETARY ADVICE (grams/day)

Body weight (kg)	1	2	2,5	3	3,5	4	5	6	7	8	9	10
Nutrition (g/day) outdoor cats	13	26	33	40	46	53	66	79	92	105	119	132
Nutrition (g/day) indoor cats	11	21	26	32	37	42	53	63	74	84	95	105

This is a nutritional guideline, which should be potentially adapted depending on your cat's level of activity. Spread your cat's feedings out during the day so that it can eat the recommended amount each day. Make sure that your cat always has fresh drinking water. When feeding your cat HobbyFirst Feline for the first time, gradually build up the amount to 100% over the course of 7 days.

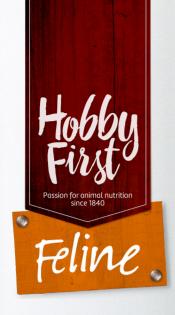
### **Sensitive Urinary**

800 GR

1,5 KG

5 400515 006187





# Overview





Kitten <1Y 800 GR





**Adult Chicken** 800 GR





**Adult Salmon** 800 GR





Mature >7Y 800 GR





**Sensitive Digestion** 800 GR





**Sensitive Sterilised** 800 GR



**Sensitive Urinary** 800 GR





Kitten <1Y 1.5 KG













Mature >7Y 1.5 KG



**Sensitive Digestion** 1,5 KG







**Sensitive Urinary** 1,5 KG





Kitten <1Y 4.5 KG





**Adult Chicken** 4.5 KG





**Adult Salmon** 4.5 KG





Mature >7Y

4.5 KG





**Sensitive Digestion** 



**Sensitive Sterilised** 



**Sensitive Urinary** 4,5 KG





